

BE GLOBAL FASHION NETWORK

www.bgfashion.net

Media Kit

Be Global Fashion Network - **#1 magazine for
ethical fashion business**

Be Global Fashion Network is a leading international fashion network for the fashion industry, trusted b2b destination and a fashion magazine for sustainable fashion and ethical business.

Since the year 2000 Be Global Fashion Network has been providing business solutions and connecting fashion professionals with each other - fashion designers, fashion brands, tailors, wholesalers, retailers, agents, service providers, manufacturers and suppliers.

We are partnering and following many trade fairs and exhibitions, providing the most current business information to our readers. Some of the trade fairs we cover are Milano Unica, Pitti Uomo, Premiere Vision Paris, Modefabrik, Techtexil and Munich Fabric Start.

The screenshot displays the Be Global Fashion Network website. At the top, there is a navigation menu with categories like 'THE MEN'S SUIT', 'DESIGNERS', 'THE MEN'S SUIT BUSINESS', 'HOW-TO', 'DRESS CODE', 'NEWS', 'MOST STYLISH MEN', and 'VIDEO'. The main content area features several articles and images, including 'The ninth edition of Milano Unica in Shanghai', 'The Men's Fashion Cluster Academy', and 'The key steps to look like an Englishman'. There are also sections for 'LATEST', 'FEATURED', 'MEN'S FASHION', 'NEWS AND EVENTS', and 'MOST STYLISH MEN 2016'. The footer contains information about the company, its members, and business benefits.

What makes us unique?

We are a specialized magazine, focused on sustainable fashion and innovative business. We follow the market trends and publish current information about the fashion industry in Europe and USA. We are thrilled to follow the latest developments in made-to-measure, 3D virtual sampling, 3D printing, digitization, new sustainable fabrics and materials and everything, related to sustainability and ethical fashion.

We have a special section focused on the men's suit, the trends in the men's suit business. We provide a complete guide to the men's suit, made-to-measure suits, made-to-order suits, bespoke tailoring.

The How-to section helps emerging designers and agents to plan their business, to produce effectively, to sell, to advertise.

We also present celebrity fashion, fashion on the red carpet, fashion in the industry, fashion in the office, the Dandy style.

Our monthly contest Most Stylish Men presents celebrities, for which the visitors can vote in order to determine those, who have the best style and can be an example for the young people.

The sourcing directory lists industry professionals from Europe and USA and helps them connect and do business with each other.

Why to be our member?



Use our targeted audience to drive traffic to your site and find the right visitors and potential clients!

Audience Breakdown

40,000 visitors a month

70% new visitors every day

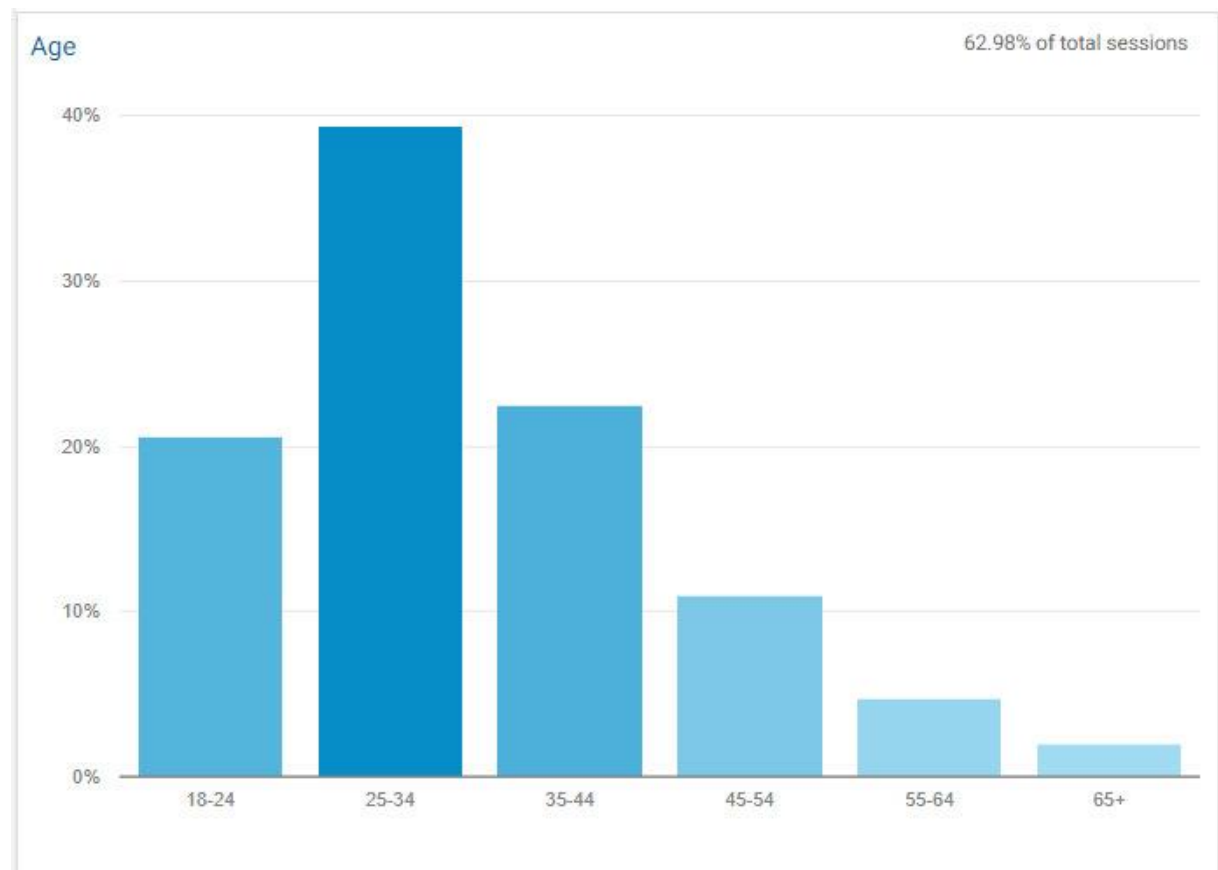
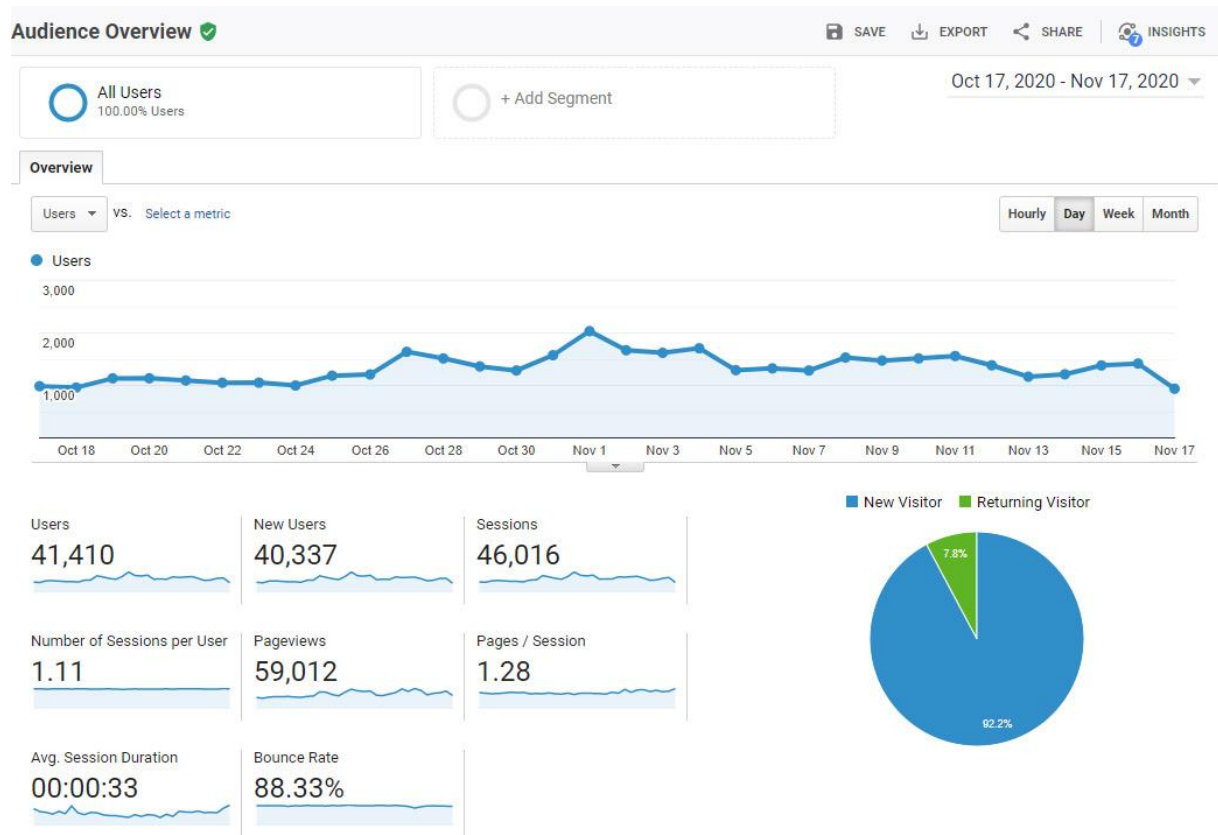
35% of our visitors are from the European Union
42% of our visitors are from the USA and Canada

Country	Sessions	% Sessions
1.  United States	39,128	40.21%
2.  France	4,765	4.90%
3.  Italy	4,276	4.39%
4.  Germany	3,924	4.03%
5.  United Kingdom	3,551	3.65%
6.  Bulgaria	3,263	3.35%
7.  Russia	2,590	2.66%
8.  Lithuania	2,447	2.51%
9.  Canada	1,985	2.04%
10.  Czech Republic	1,879	1.93%

Our visitors are - fashion brands, designers, tailors, manufacturers, suppliers, retailers, stylists, journalists, bloggers, service providers, fashion professionals

We have more than 9000 subscribers, to which we send a weekly newsletter.

Visitors in the period Oct 17th – Nov 17th 2020



Membership proposal:

Our membership proposal is to build your image of the best brand in the industry and be presented in our site with PR articles, banner and VIP directory listing.

We will publish 4 articles per month about your products/services and a banner, linked to your web site. Your company will also be marked as VIP in the directory and will be in the top positions above the other companies.

The cost of this membership offer is **300 250 euro/month.**

Details of the offer:

Banner 300x250 pixels on all pages of the site.

Banners are displayed on the right part of the site on a 'first come first served' basis. The current free position is the second banner from the top.

Articles:

You can send us a ready article or we can write the post with photos and information from your web site or social media profiles.

As an alternative you can request only an article with a link at the price 60 euro for one article or 100 euro for two articles for best results.

For more details please contact:

Silvia Kabaivanova, tel. 00359 898 272 161
office@bgfashion.net

Testimonials

"We are extremely happy with the reaction that we continue to receive from our ad. We continue to receive multiple, quality contacts per week."

Scott Fraser, Managing Director. SuitPack Pty Ltd.



Maurice Sedwell @M_Sedwell · Apr 17

Wonderful article by Be Global Fashion Network @fashionbg about the Savile Row Academy! #tailoring #savilerow



Meet Andrew Ramroop - the founder of the Savile ...

Andrew Ramroop is a founder of the Savile Row Academy tailoring school and Master Tailor and Director of Maurice Sedwell, bespoke tailors of Savile Row. He ...
made-to-measure-suits.bgfashion.net



4



7



KnotStandard.com @KnotStandard · Apr 21

@fashionbg thanks for helping us spread the word about our #London Concept Store! Learn more here



The Best Custom Suits and Shirts, Available Onlin...

Knot Standard provides the best custom made suits available online. Create your own tailored suit or custom shirt for men online, or in our showrooms worldwide.

knotstandard.com



1



Auxilry @Auxilry · May 26

Replying to @fashionbg

You have great site with wonderful menswear content! Keep up the wonderful work!!!! #fashion #fashionblogger #menswear #Mensfashion 🙌🙌🙌🙌🤔



4





Dugdale Bros & Co @DugdaleBros · 12h

We love this write-up about our #heritage and #quality cloths from @fashionbg: [made-to-measure-suits.bgfashion.net/article/14430/...](https://made-to-measure-suits.bgfashion.net/article/14430/) #textiles #fabric #cloth



Dugdale Bros - a high quality manufacturer of fabr...

Dugdale Bros & Co are cloth merchants based in the very centre of Yorkshire's worsted industry despatching fine cloth from an imposing historic headquarters made-to-measure-suits.bgfashion.net



BE GLOBAL, FASHION NETWORK, magazine for ethical fashion business

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Tejidos Royo

Like This Page · 12 December ·

BE GLOBAL, FASHION NETWORK, magazine for ethical fashion business

♻️"Let's make the world more fair and moral through the fashion"♻️ It was a pleasure to meet you 303 Tuscans Ethical Fashion Together we go further!! Thanks for the article Be Global Fashion Network 😊 Read the full article here >> <https://bit.ly/2EhIVNN> #quality #textiles #303tuscans #awards, #products #resources #ethical #innovation #design #sustainability #protection #humanrights #unitednation... See more

680 Views

55

5 Comments 27 shares

Like Comment Share



Write a comment...



Mercedes-Benz Fashion Week Russia

23 септември ·

Summary of Global Talents Digital Sustainability issue at Be Global Fashion Network <https://news.bgfashion.net/.../Fashion-designers-suggested-to-...>



NEWS.BGFASHION.NET

Fashion designers advised to abandon buying fast fashion

The second edition of Global Talents Digital took place online in the beginning of this month. I...

Вие и 1 друг

2 споделяния

Харесване

Коментар

Споделяне



Напишете коментар...

