BE GLOBAL INTERNATIONAL
FASHION NETWORK

The new fashion formula
made-to-measure & made-to-order

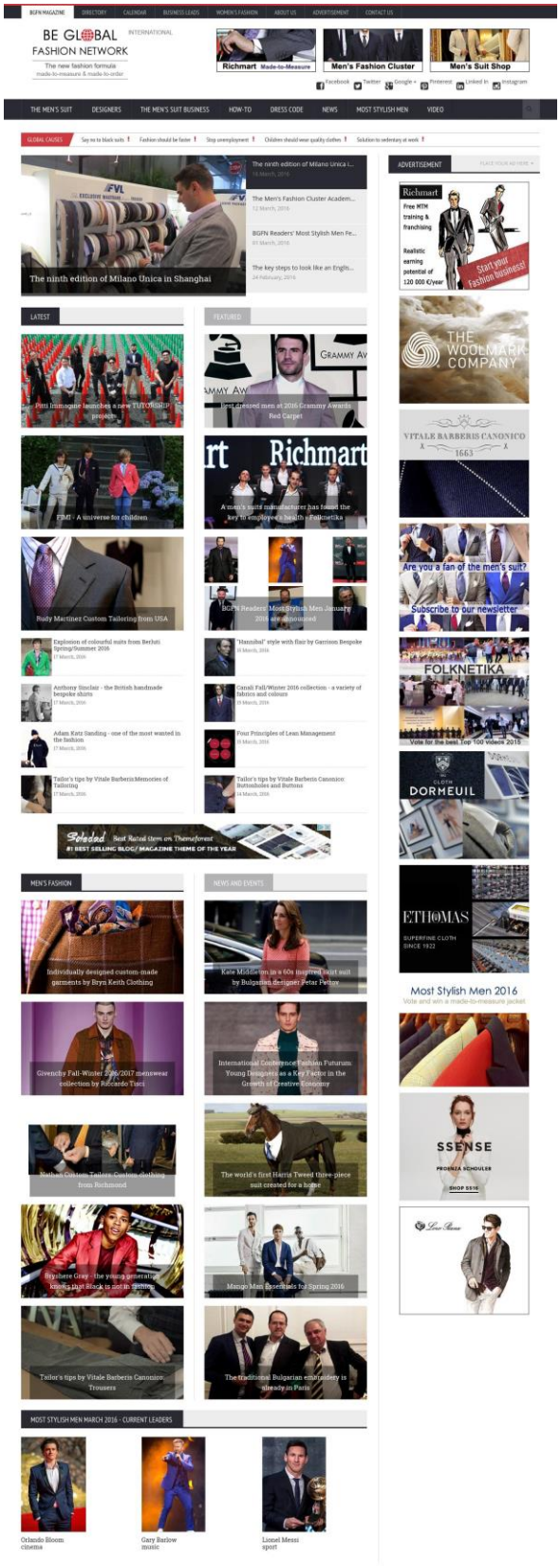
Media Kit

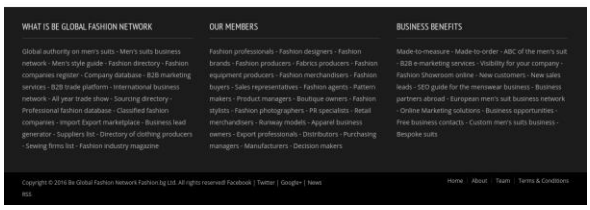
Be Global Fashion Network - a global authority on men's suits, made-to-measure and made-to-order

The voice of the professionals in the men's suit business

Be Global Fashion Network is a leading international fashion network for the men's suits industry, trusted b2b destination and a style guide for modern men.

Since the year 2000 Be Global Fashion Network has been providing business solutions and connecting fashion professionals with each other - fashion designers, fashion brands, tailors, wholesalers, retailers, agents, service providers, manufacturers and suppliers.





What makes us unique?

We are a unique magazine, focused on the men's suit and the trends in the men's suit business.

In our magazine we provide a complete guide to the men's suit, made-to-measure suits, made-to-order suits, bespoke tailoring.

The How-to section helps emerging designers and agents to plan their business, to produce effectively, to sell, to advertise.

We also present celebrity fashion, fashion on the red carpet, fashion in the industry, fashion in the office, the Dandy style.

Our monthly contest Most Stylish Men presents more than 500 stylish men from around the world for which the visitors can vote in order to determine those, who have the best style and can be an example for the young people.

The sourcing directory lists industry professionals from Europe and USA and helps them connect and do business with each other.

Why to be our member?

If you work in the men's suit business, you will be presented for free in our site.

But why not stand out among the rest?

Use our targeted audience to drive traffic to your site and find the right visitors and potential clients!

Audience Breakdown

50,000+ visitors a month

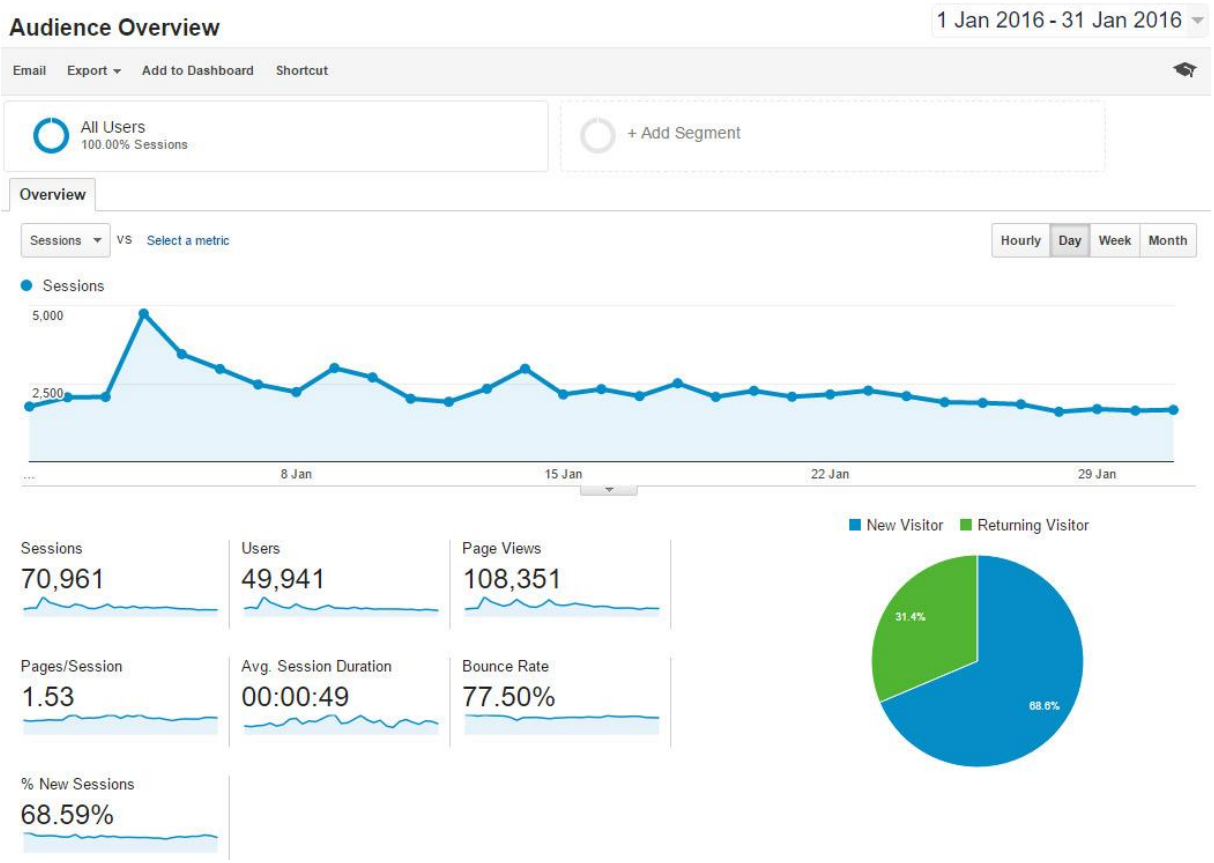
70% new visitors every day

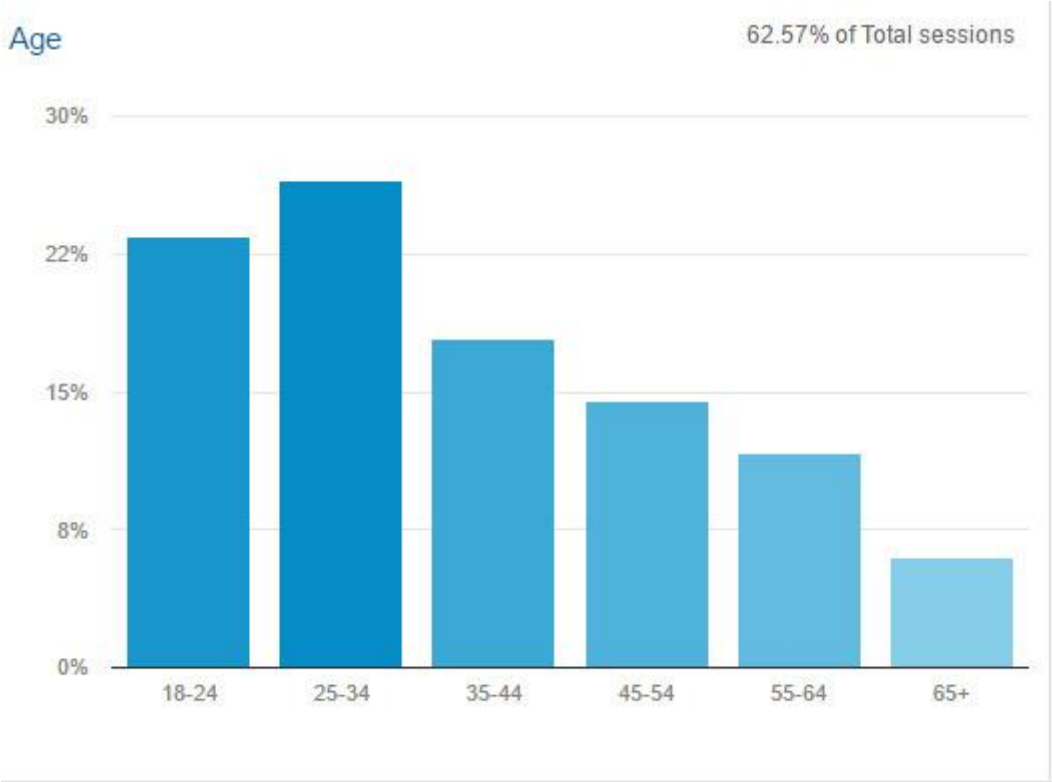
35% of our visitors are from the European Union
42% of our visitors are from the USA and Canada

	Country	Sessions	% Sessions
1.	United States	39,128	40.21%
2.	France	4,765	4.90%
3.	Italy	4,276	4.39%
4.	Germany	3,924	4.03%
5.	United Kingdom	3,551	3.65%
6.	Bulgaria	3,263	3.35%
7.	Russia	2,590	2.66%
8.	Lithuania	2,447	2.51%
9.	Canada	1,985	2.04%
10.	Czech Republic	1,879	1.93%

Our visitors are - fashion brands, designers, tailors, manufacturers, suppliers, retailers, stylists, journalists, bloggers, service providers, fashion professionals

Visitors in January 2016



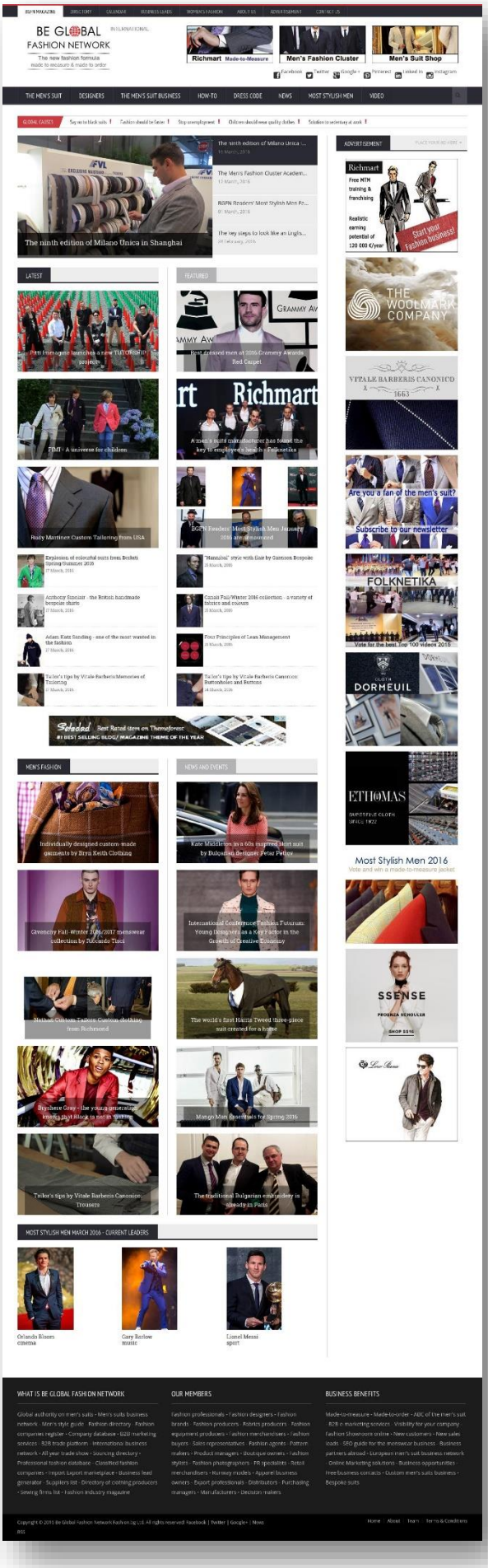


Membership proposal:
Our membership proposal is to build your image of the best brand in the industry and be presented in our site with PR articles, banner and VIP directory listing.

We will publish 4 articles per month about your products/services and a banner, linked to your web site. Your company will also be marked as VIP in the directory and will be in the top positions above the other companies. The cost of this membership offer is **300 euro/month.**

Details of the offer:
Banner 300x350 pixels
You have 3 choices:

- Home page + Magazine pages
- Home page + Most Stylish Men Contest pages
- Home page + Directory pages



Promotion:
Currently all banners are displayed on all pages of the site, which means they have a full visibility!

Banners:
On the right part of the site are displayed 10 banners and each time the site is loaded the order of the banners changes so that each banner has equal chances to be on the top positions and attract visitors.

Articles:
You can send us the text you want to be published or we can follow your web site and social media profiles and extract photos and information from there.

For more details please contact:
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