

BE GLOBAL
FASHION NETWORK

www.bgfashion.net

MEDIA KIT

#1 Magazine for ethical **Fashion** business

About Us

Be Global Fashion Network is a leading international fashion network for the fashion industry, trusted b2b destination and a fashion magazine for sustainable fashion and ethical business.

Since the year 2000 Be Global Fashion Network has been providing business solutions and connecting fashion professionals with each other – fashion designers, fashion brands, tailors, wholesalers, retailers, agents, service providers, manufacturers and suppliers.

We are partnering and following many trade fairs and exhibitions, providing the most current business information to our readers. Some of the trade fairs we cover are Milano Unica, Pitti Uomo, Premiere Vision Paris, Modefabriek, Tectextil and Munich Fabric Start.

The screenshot displays the Be Global Fashion Network website interface. At the top, there is a navigation menu with categories like 'HOME', 'ABOUT', 'CONTACT', 'SERVICES', 'PARTNERS', 'EVENTS', 'NEWS', 'HOT DEALS', and 'HELP'. Below the navigation, the main content area is organized into several columns and sections. On the left, there are featured articles with images and headlines, such as 'The ninth edition of Milano Unica in Shanghai' and 'Richmart'. The middle section contains a grid of smaller articles and images, including 'Cleaner Air' and 'Richmart'. On the right side, there are promotional banners for 'THE WOOLMARK COMPANY' and 'DORHEUIL'. At the bottom of the page, there is a footer with the text 'WHAT IS BE GLOBAL FASHION NETWORK', 'OUR SERVICES', and 'BUSINESS BENEFITS'. The footer also includes a copyright notice: 'Copyright © 2017 Be Global Fashion Network. All Rights Reserved. Contact: +91 98200 82828'.

What makes us unique?

We are a **specialized magazine**, focused on sustainable fashion and innovative business. We follow the market trends and publish current information about the fashion industry in Europe and USA. We are thrilled to follow the latest developments in made-to-measure, 3D virtual sampling, 3D printing, digitization, new sustainable fabrics and materials and everything, related to sustainability and ethical fashion.

We have a special section focused on **the men's suit**, the trends in the men's suit business. We provide a complete guide to the men's suit, made-to-measure suits, made-to-order suits, bespoke tailoring.

The How-to section helps emerging designers and agents to plan their business, to produce effectively, to sell, to advertise.

We also present celebrity fashion, fashion on the red carpet, fashion in the industry, fashion in the office, the Dandy style.

Our monthly contest **Most Stylish Men** presents celebrities, for which the visitors can vote in order to determine those, who have the best style and can be an example for the young people.

The **sourcing directory** lists industry professionals from Europe and USA and helps them connect and do business with each other.












Be Global Fashion Network is issued in English and selected articles are available in **Italian, German, French, Russian and Bulgarian**.

Why to be our member?

Use our targeted audience to drive traffic to your site and find the right visitors and potential clients!

Audience Breakdown

40,000 visitors a month
70% new visitors every day
35% of our visitors are from the European Union
42% of our visitors are from the USA and Canada

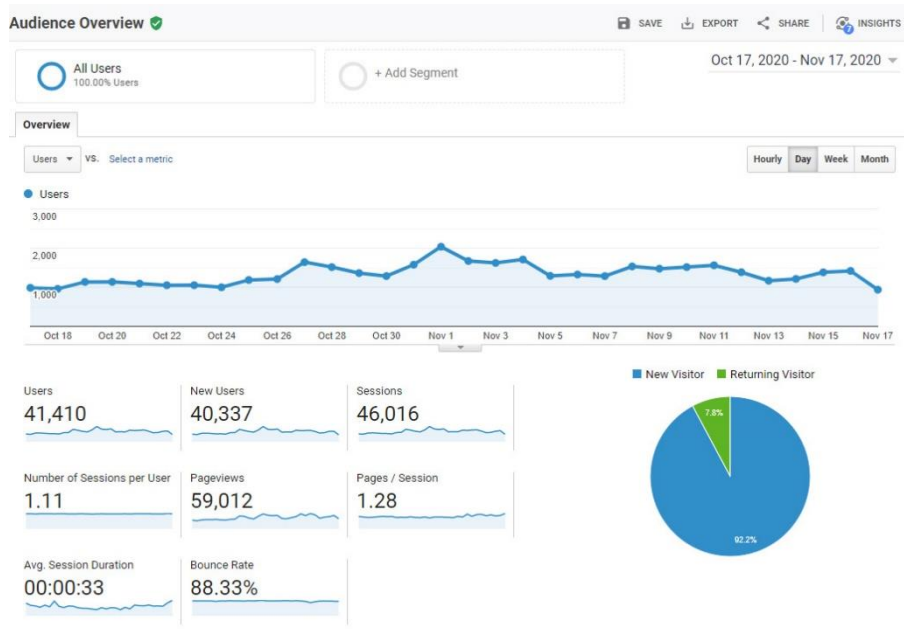
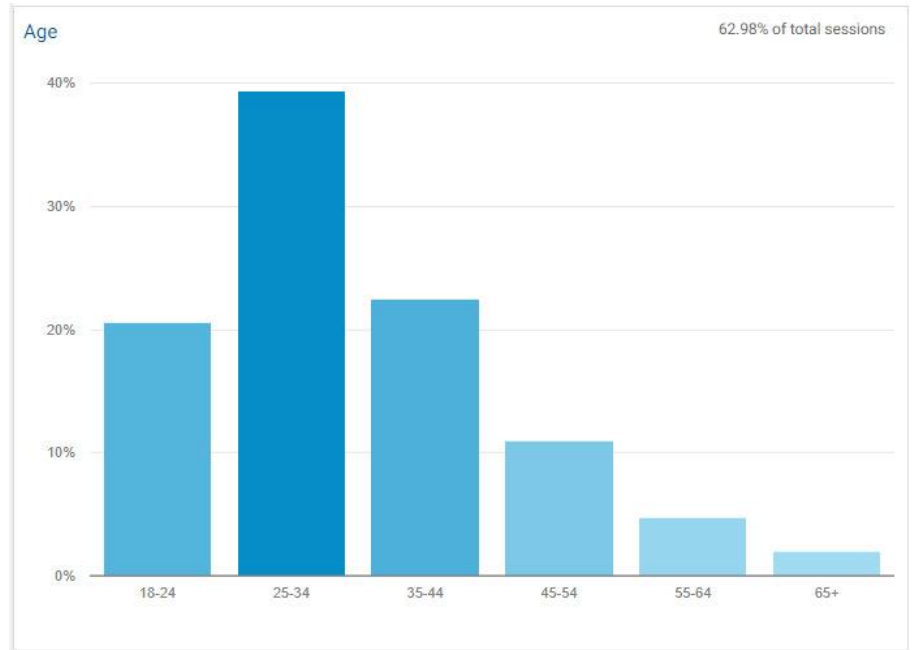
Country	Sessions	% Sessions
1.  United States	39,128	 40.21%
2.  France	4,765	 4.90%
3.  Italy	4,276	 4.39%
4.  Germany	3,924	 4.03%
5.  United Kingdom	3,551	 3.65%
6.  Bulgaria	3,263	 3.35%
7.  Russia	2,590	 2.66%
8.  Lithuania	2,447	 2.51%
9.  Canada	1,985	 2.04%
10.  Czech Republic	1,879	 1.93%

Our visitors are fashion brands, designers, tailors, manufacturers, suppliers, retailers, stylists, journalists, bloggers, service providers, fashion professionals.

We have more than **9000 subscribers**, to which we send a weekly newsletter.

Our visitors

Visitors in the period Oct 17th – Nov 17th 2020



Our membership proposal is to **build your image** of the best brand in the industry and be presented in our site with PR articles, banner and VIP directory listing.

We will publish 4 articles per month about your products/services and a banner, linked to your web site. Your company will also be marked as VIP in the directory and will be in the top positions above the other companies.

The cost of this membership offer is ~~300~~ 250 euros/month.

Details of the offer:

Banner 300x250 pixels on all pages of the site.

Banners are displayed on the right part of the site on a 'first come first served' basis. The current free position is the second banner from the top.

Articles:

You can send us a ready article, or we can write the post with photos and information from your web site or social media profiles.

As an alternative you can request only an article with a link at the price 60 euro for one article or 100 euro for two articles for best results.

In Be Global Fashion Network we register fashion designers and suppliers, tailors, manufacturers of apparel and other fashion goods (accessories, shoes, bags, jewelry, perfumes, etc.) and services, fashion brands, boutiques, shops, exporters, exporters, importers, fashion agencies, models, and photographers, educational and branch organizations, etc.

Please, have in mind that we only register businesses related to the fashion industry from Europe, USA, Australia and Japan.

*The price for a listing is ~~50~~ **10 euros** (one-time fee).*

Why add your company to our directory?

Our mission is to help small and medium fashion businesses to be global.

Register your company here can for sure increase your visibility nationally and internationally.

More than 40 000 visitors per months in average who really care about ethical business and sustainable fashion and who want to stay on top of the news, and trends information.

The directory is updated regularly and is quite high in the search engine ranking.

DIRECTORY



<https://www.bgfashion.net/directory/>

CONTACT



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Testimonials

"We are extremely happy with the reaction that we continue to receive from our ad. We continue to receive multiple, quality contacts per week."

Scott Fraser, Managing Director. SuitPack Pty Ltd.



KnotStandard.com @KnotStandard · Apr 21

@fashionbg thanks for helping us spread the word about our #London Concept Store! Learn more here



The Best Custom Suits and Shirts, Available Onlin...

Knot Standard provides the best custom made suits available online. Create your own tailored suit or custom shirt for men online, or in our showrooms worldwide.

knotstandard.com



1



Maurice Sedwell @M_Sedwell · Apr 17

Wonderful article by Be Global Fashion Network @fashionbg about the Savile Row Academy! #tailoring #savilerow



Meet Andrew Ramroop - the founder of the Savile ...

Andrew Ramroop is a founder of the Savile Row Academy tailoring school and Master Tailor and Director of Maurice Sedwell, bespoke tailors of Savile Row. He ...

made-to-measure-suits.bgfashion.net



4




7



Testimonials

Mercedes-Benz Fashion Week Russia
23 септември · 🌐

Summary of Global Talents Digital Sustainability issue at [Be Global Fashion Network](#)
<https://news.bgfashion.net/.../Fashion-designers-suggested-to...>



NEWS.BGFASHION.NET

Fashion designers advised to abandon buying fast fashion
The second edition of Global Talents Digital took place online in the beginning of this month. I...

👤 Вие и 1 друг 2 споделяния

👍 Харесване 💬 Коментар ➦ Споделяне

👤 Напишете коментар...



Dugdale Bros & Co @DugdaleBros · 12h

We love this write-up about our [#heritage](#) and [#quality](#) cloths from [@fashionbg](#):
[made-to-measure-suits.bgfashion.net/article/14430/...](https://made-to-measure-suits.bgfashion.net/article/14430/) [#textiles](#) [#fabric](#) [#cloth](#)

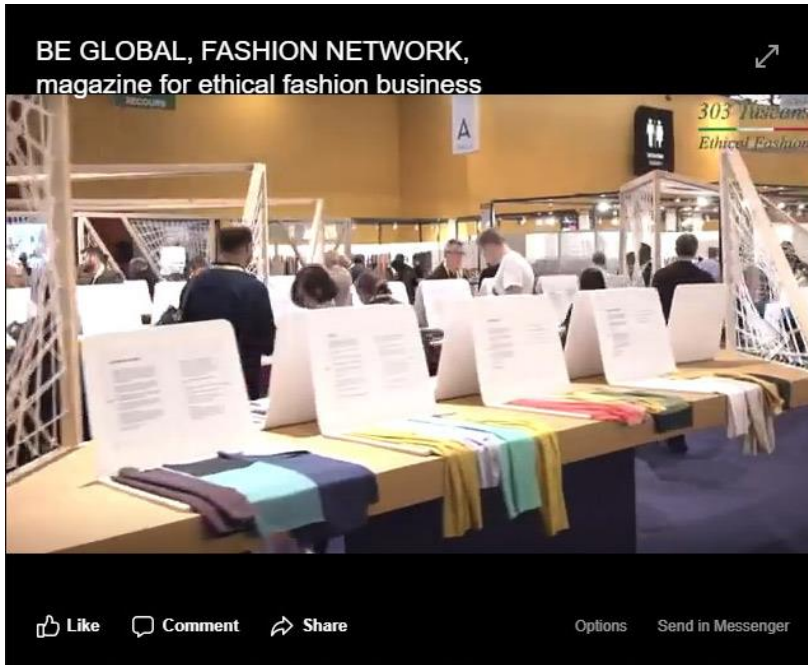


Dugdale Bros - a high quality manufacturer of fabr...

Dugdale Bros & Co are cloth merchants based in the very centre of Yorkshire's worsted industry despatching fine cloth from an imposing historic headquarters
made-to-measure-suits.bgfashion.net



Testimonials



Tejidos Royo
Like This Page · 12 December · 🌐

BE GLOBAL, FASHION NETWORK, magazine for ethical fashion business
♻️ "Let's make the world more fair and moral through the fashion" ♻️ It was a pleasure to meet you 303 Tuscans Ethical Fashion Together we go further 🙌 !! Thanks for the article Be Global Fashion Network 😊
Read the full article here >> <https://bit.ly/2EhIVNN>
#quality #textiles #303tuscans #awards, #products #resources #ethical #innovation #design #sustainability #protection #humanrights #unitednation... See more

680 Views
👍❤️ 55 5 Comments 27 shares

👍 Like 💬 Comment ➦ Share 🌐

Write a comment... 🗨️ 📷 📺 🗨️



Auxilry @Auxilry · May 26

Replying to @fashionbg

You have great site with wonderful menswear content! Keep up the wonderful work!!!! #fashion #fashionblogger #menswear #Mensfashion 👍👍😎



4

